

FILMMAKERS & ENTERTAINERS HELPING ENHANCE SCHOOL ARTS KICKS OFF WITH FUNDRAISER

Benefit in collaboration with upcoming film 'Waste Not'

SATURDAY, MAY 26, 2007, 11 AM

PRESENTED BY KUDIVILLE FILMS

FOR IMMEDIATE RELEASE - The Filmmakers & Entertainers Helping Enhance School Arts (FEHESA) organization makes its debut, Saturday, May 26, at Elysian Park (Historic - Monticello De Leo Politi area) to host its first fundraiser for art education in local schools. In collaboration with Kudiville Films, this event celebrates the creativity in young people through music, dance, and visual art. Live Entertainment includes rap sensation Romeo and TV star Wesley Jonathan along with songstress Res, noted poet and author Kweisi Gharreau, Malik Yusef (The WordSmyth), comedian Deon Cole, spoken word sensation Ebony Westbrook, Ital Blaze, and seven up and coming artists from Bryte Red Entertainment Group's line up.

FEHESA is dedicated to restoring music, theater, dance, and visual art in the classroom. Comprised of various leaders in the entertainment field, this organization is committed to providing donations, materials, and internships to ensure the continuation of progressive school art programs. Awakened by the lack of interest in art at her child's school, Kimberly Sanders decided to take action and developed FEHESA as a contribution to her community. "When I was in school we had access to so many artistic outlets and now there is little to keep kids interested. Hopefully, with FEHESA, we will be able to encourage creativity in the next generation."

This event also ties into the forthcoming film, *Waste Not*, which is set to start filming in Atlanta in 2007. *Waste Not* tracks the

journey of a teenager forced to live with his aunt, and, while trying to learn responsibility, saves an inner city school's music program, as is the mission of FEHESA. The project plans to choose four students, two from Los Angeles and two from Atlanta, to intern on the film.

Membership applications will be available the day of the event. Admission is free for children 5 and under, \$5.00 for children 6-11, \$10.00 for children 12-18, and \$20.00 for Adults. For further information please contact Kimberly Sanders at 818-282-2545 or visit www.kudivillefilms.com.

KIMBERLY DENISE SANDERS, CEO of Kudiville Films, has over twelve years experience in the entertainment industry. Working with such companies as The Walt Disney Company, Warner Bros, and Paramount Pictures in such capacities as television animation, theatrical production, international distribution and music publishing, Kimberly has garnered herself with this diverse production expertise to help her to compete within the complexities of the filmmaking industry. Her financial acumen coupled with her creativity in storytelling makes Kimberly an unstoppable force. On the heels of her first short film, *Traces of Tragedy*, soon to be released in the 2007 film festival circuit, Kimberly will begin filming *Damaged Goods*, one of the 5 feature length screenplays she penned. Kimberly received her MBA from the George Graziadio School of Business at Pepperdine University and BA in Pan-African Studies/Economics from Cal State Northridge.

FEHESA is comprised of filmmakers, entertainers, actors, actresses, and an array of artistic and concerned professionals, who have watched the untimely demise of school art programs throughout the educational system. Founded by a young filmmaker and mother, the group vows to assist with the restoration and enhancement of the much needed continuance of creative stimulus for students K-12. FEHESA's mission is to cultivate and nurture the growth of school arts through membership funding and donations of program supplies, materials, and instruments to ensure the continuation and enhancement of school arts throughout the nation. One school! One district! One state at a time!

KUDIVILLE FILMS was created in the loving memory of Mrs. Mossie Lee Williams, by granddaughter, Founder and CEO, Kimberly Denise Sanders. Mossie taught her then, "Kim Kudi" the importance of leaving a legacy through storytelling. Thusly, Kudiville was born. "Creating a new era in filmmaking one story at a time." Kudiville's mission is to bring back the Days of Old Hollywood with a diverse flare. Our focus is on creating relatable pieces that represent the diversity of the world today. Leaving no color, creed, age group, sexual orientation or religious belief unrepresented because everyone has a story that has a right to be told.